

Press release

ENOVITIS IN THE FIELD KICKS OFF ON WEDNESDAY: 160 EXHIBITING COMPANIES FOR THE LARGEST LIVE SHOW FOR VINEYARD TECHNOLOGY

AT PALAZZO DI VARIGNANA'S AGRIVAR (BO), DYNAMIC EXHIBITIONS OF OVER 100 TRACTORS AND MORE THAN 200 PIECES OF EQUIPMENT

(Rome, 10 June 2024). One hundred and sixty exhibiting companies, more than 100 tractors at work and over 200 pieces of equipment for the vineyard on display. These are the figures for the 2024 edition of Enovitis in campo, the dynamic show organised by the Unione italiana vini (Uiv) dedicated to technologies for viticulture that is due to start on Wednesday and continue until Thursday (12 and 13 June, 9:00-18:00) around the vineyards of Palazzo di Varignana's Agrivar (Castel San Pietro Terme – BO). Featured are the most modern technologies, materials and equipment that can be used in all agronomic operations: vineyard planting, plant protection and nutrition, soil and foliage management, irrigation, control and detection systems for precision viticulture. "In these 18 editions of Enovitis in campo, the number of exhibitors has quadrupled and the number of visitors has tripled – the Uiv general secretary, Paolo Castelletti, explained –, making it the point of reference among demonstration fairs. As every year, we are expecting wine companies, oenologists, agronomists, technicians and winemakers from all over the country. "

Since its debut in 1998 in Lombardy, Enovitis in Campo is the only dynamic fair in Italy entirely dedicated to technologies for viticulture. The travelling formula, which has already turned the vineyards of 15 farms in 9 Italian regions into "stages", allows us to contextualise the use of technologies in the various pedoclimatic and soil conditions that characterise Italian vineyards, widening our gaze to olive growing where – as for the 2024 edition – the land permits it. Among the thematic areas, Enovitis in campo Bio, a space created by FederBio Servizi in collaboration with Unione Italiana Vini with the participation of technical sponsors that aims to examine the best cultivation techniques for the organic management of a vineyard.

Segreteria Generale

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Organized by



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